
What is ConduIT Corporation?

ConduIT works with innovators, researchers, and inventors to form great ideas into valuable businesses.

ConduIT focuses on very early stage ideas, before Venture Capitalists tend to become involved.

ConduIT focuses on information technologies , to build synergies among our businesses.

ConduIT annually reviews hundreds of opportunities and selects the best as partners.

ConduIT was spun out of the Vanderbilt University Technology Company in 2002 as an independent Tennessee C Corporation.

ConduIT frees its partners to address their areas of greatest expertise, interest, and talent.

ConduIT monitors activity in IT research as well as in market needs to help bring the two worlds together.

ConduIT actively contributes to the management of products or companies in which we invest.

ConduIT diversifies investor participations in the risky area of early stage tech investment .



**ConduIT partners with innovators
and entrepreneurs to commercialize
their early stage business ideas.**

How To Reach Us:

ConduIT Corporation
3212 West End Avenue, Suite 500
Nashville, TN 37203
Phone: 615-269-5710
Fax: 615-279-3410
www.ConduITCorporation.com

Corporate Counsel:
Jack Stringham,
Bone McAlester Norton, PLLC

Patent/IP Counsel:
Suneel Arora,
Schwegman Lunder
Minneapolis, MN

Audit:
Wynne Baker
Kraft CPAs, Nashville, TN

Banking:
John Stein
Bank of America, Nashville, TN

615-269-5710
www.conduitcorporation.com

Uniquenesses of Our Model

ConduIT directly manages products to generate cash flow while investing in its portfolio for long term value.

ConduIT serves the Mid-South as a 'deal engine' that attracts early IT innovation and commercializes it.

ConduIT invests as milestones are met thereby conserving capital and maximizing the equity of founders.

ConduIT aligns the interests, goals and paydays with the innovator and other team members.

ConduIT avoids charging management fees, instead exchanges services for equity.



ConduIT seeks to generate more equity value primarily from its delivery of services, and secondly from financial investment.

ConduIT's portfolio is open-ended; we liquidate investments not by the calendar, but on timing that maximizes value.

ConduIT "incubates" tech start ups in 14,000 sq. ft offices near Vanderbilt in Nashville.

ConduIT protects the Intellectual Property (IP) of each business with careful planning and execution.

What Is Our Sweet Spot?

ConduIT focuses on IT, leveraging the career-long skills, experience, and relationships of its management.

ConduIT benefits from \$27B spent annually in USA on research of which only 5% of resulting patents are commercialized.

ConduIT mitigates risk by investing in a portfolio of early stage businesses, each with high ROI potential.

ConduIT tends to avoid technology risks. Rather, we take good IT and commercialize business models.

ConduIT addresses the gap between innovation and venture capital.

ConduIT's suite of tools helps management get to "yes" or "no" quickly and efficiently.

ConduIT bootstraps intensively, investing mostly where management has networks of contacts and experience.

ConduIT helps entrepreneurs by offering a range of services that conserve cash and build equity.



What Services Can We Provide To A Start-up?

-Facilities

- Offices/Utilities
- Conference Facilities
- Phone/Internet

-Accounting

- Bookkeeping
- Cash Management

-Legal

- Intellectual Property
- Agreements/Negotiations
- Minute Books
- Forms, Filing

-Senior Management

- Business Model Creation
- Board Governance
- Market Assessment, Planning
- Operational Planning
- Create Business Plans

-Marketing Management

- Pricing
- Market Research
- Customer Relations

-Operations Management

- Execution/Implementation
- Planning Expertise
- Critical Path Assistance

-Capitalization/Investment

- Capital Structures
- Bootstrapped Investment
- Help Raise Funds

-Technology Management

- Web Site Planning, Administration
- Tech Strategies

-Admin Services

-Mailing/Shipping

-Materials Preparation