



For Immediate Release

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EDOC4U RELEASES PATIENT CENTERED MEDICAL HOME (PCMH) PLATFORM

Nashville, Tenn., October 6, 2011 -- Nashville-based eDoc4u has released an IT platform supporting full implementation of the Patient Centered Medical Home (PCMH). The company's "Advanced System for Care Management" (ASCM) is a Software as a Service (SaaS) platform that includes on-line EHR resources (tethered and untethered) for hospitals and healthcare clinics. Patient information is accessed through tightly integrated yet user-friendly online portals, one for the patient and one for care managers. Providers use eDoc4u to save time, enhance patient access and continuity, manage and coordinate care, and measure and document quality improvements.

PCMH is an increasingly popular organizational model for delivering care, in part because patients can easily access primary services under the PCMH model. The National Center for Quality Assurance (NCQA) has released PCMH compliance standards that fall into six performance categories:

- Access and Continuity of Patient Care
- Population Management
- Care Management
- Support for Self-Care
- Tracking/Coordinating Patient Care, and
- Measuring/Improving Performance.

Healthcare providers will be evaluated as achieving Level I, Level II or (the highest) Level III performance vis-à-vis PCMH standards.

Richard Smith, President of eDoc4u, noted that: "Both government and private payers are now offering additional financial incentives for healthcare clinics and hospitals to comply with PCHM standards. Demonstration projects throughout the country have documented that PCMH administration improves patient health outcomes and decreases healthcare costs. To our knowledge, eDoc4u's ASCM product is the only IT support system that allows for full, Level III PCMH implementation."

For information about The Advanced System for Care Management or about eDoc4u's full range of services, please contact **Kris Thurman, Vice President, Business Development, at 615-279-3406** or visit **www.edoc4u.com**.

About eDoc4u Division, ConduIT Corporation

eDoc4u, a division of ConduIT Corporation based in Nashville, TN, provides integrated preventive care web services to millions of members through benefit plans, health plans, providers and pharmacy benefit managers. eDoc4u products empower patients and employees to optimize health by improving the quality and delivery of preventive care through "high tech, high touch" medical web strategies. The eDoc4u team includes Board-certified internal medicine physicians who believe that a focus on research-proven standards of preventive medicine is the best way to improve the health of individual patients, employer groups and communities.

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