

eDoc4u Among Top 15 Award Recipients of Allscripts Open App Challenge

eDoc4u advances to \$250,000 grand prize round for healthcare app that best supports clinical, financial, or performance improvement results

Nashville, March 27, 2013 – eDoc4u is among 15 award recipients of the Allscripts Open App Challenge recently announced at the 2013 HIMSS Conference and Exhibition. More than 98 developers answered the call to “Start a Revolution” by creating innovative apps that integrate directly with Allscripts Open Electronic Health Records (EHR) software. Challenge judges selected eDoc4u for their *Personal Health Manager* and *Care Management Portal* apps, which extend Allscripts to automate health assessments, deliver evidence-based recommendations at the point of care, better engage patients and increase their compliance, improve quality of encounter, and meet Meaningful Use objectives.

eDoc4u will receive \$10,000 and move on to the second phase of the Challenge to compete for a \$250,000 prize. This prize will be awarded to the app that demonstrates the most positive clinical, financial or performance improvement results after being deployed to a test site. Two runners-up will each receive \$100,000; another two runners-up each receive \$75,000.

“We’re very excited about our partnership with Allscripts and their recognition of eDoc4u’s value in reimagining patient and clinical engagement,” said Richard Smith, President of eDoc4u. “Our awarded apps enhance clinical productivity, lower costs (at delivery *and* in the back office), improve compliance among high-cost, chronically ill patients, and provide personalized, automated follow-up programs to empower patients in helping to achieve better health outcomes.”

“Our Open App Challenge award recipients, and all of the participants, are well on the way to improving health care,” said Paul M. Black, president and chief executive officer, Allscripts. “By combining Allscripts open architecture with their innovative problem-solving ideas, these participants are making Open a reality.”

Judges for Phase 1 included:

- Dr. Mark Blatt, worldwide medical director, Intel
- Dr. Lennox Hoyte, MSEECS, chief medical information officer, University of South Florida Physicians Group
- Dr. Daniel Kraft, executive director, FutureMed
- Timathie Leslie, vice president, Booz Allen Hamilton
- Dr. James R. Morrow, founder, Morrow Family Medicine
- Bill Spooner, chief information officer, Sharp HealthCare
- Dr. Jeffrey L. Sunshine, vice president and chief medical information officer, University Hospitals

Second-round submissions are due July 14, 2013. Allscripts will announce the final recipients at the Allscripts Client Experience (ACE) in Chicago, August 21-23, 2013.

To learn more about the challenge, click [here](#).

To follow the challenge on the Allscripts blog, click [here](#).

About eDoc4u

eDoc4u is a division of ConduIT Corporation based in Nashville, Tennessee. Since 2002 eDoc4u has provided integrated preventive care web services to millions through benefit plans, health plans, health providers, and pharmacy benefit managers. Its products empower patients and employees to optimize health by improving the quality and delivery of preventive care through “high tech, high touch” medical web strategies. The eDoc4u team includes Board-certified internal medicine physicians who believe that research-proven standards of preventive medicine offer the best way to improve the health of individual patients, employer groups and communities. To learn more about eDoc4u, please visit www.eDoc4u.com .

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